

Silvana Signori

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E D U C A T I O N

2005 PhD in Business Administration and Strategies at the University of Milano-Bicocca (with a dissertation on “Ethical Investors”).

1995 University degree in Economics and Business Administration (Economia e Commercio) at the University of Bergamo (110/110 cum laude).

C U R R E N T P O S I T I O N S

Associate Professor in Business Administration at the University of Bergamo (with the national qualification for Full Professorship obtained on September, 2018).

Holder of the chairs of Accounting (advanced), Business Ethics, Sustainable Business and Governing Sustainability at the University of Bergamo.

Delegate for Third Mission (Terza Missione) activities of the Department of Management (previous Department of Management, Economics and Qualitative Methods) (since 2016)

Member of the scientific board of CESC (Centre for Economic and Social Dynamics and Cooperation) – University of Bergamo (since 2018).

Member of the Academic Board of the Ph.D programme on Business and Law at the University of Bergamo

Member of the UNESCO Chair on Human Rights and Ethics of International Cooperation – University of Bergamo

President of the Italian chapter of EBEN – European Business Ethics Network (since 2019).

P R E V I O U S P O S I T I O N S

2013-2020 Member of the Academic Board of the Ph.D programme on "Istituzioni e Impresa: Valore, Regole e Responsabilita' Sociale - Business and Law" at the University of Brescia

2011-2020 Independent Member of the Board of Directors of Etica sgr (Milan).

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| 2011-2018 | Founder member and co-director of CORES Lab (Research group on Networks and Practices of Sustainable Economy). |
| 2010-2018 | Member of the scientific board of CYFE (Center for Young & Family Enterprise) – University of Bergamo |
| 2009-2012 | Member of the Board of Directors of the University of Bergamo representing the Assistant Professors. |
| 2002- today | lecturer in Business Ethics and Social Accounting at the University of Bergamo |
| 1996 – today | lecturer in Accounting and Business Administration at the University of Bergamo |
| 1995-2002 | Employee and, from 1998 to 2002, Administrative manager of a service centre for cooperatives and non profit organizations (Consorzio ACLI – Ce.S.A.C. Coop a r.l. – Bergamo) |
| 2013 - now | Founder member and member of the Board of the Italian chapter of EBEN (European Business Ethics Network) |

R E S E A R C H I N T E R E S T S

The main areas of research concern sustainability, business ethics and corporate social responsibility, stakeholder theory, ethical and sustainable investments, non-profit organization accounting and accountability.

R E S E A R C H F U N D I N G

Principal researcher on projects co-funded by the University of Bergamo, regarding:

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|-------------|--|
| 2020 | Building new forms of responsibility |
| 2019 | The social role of the firm |
| 2018 | Networks and shared responsibility |
| 2017 | The Relational Enterprise |
| 2016 | Values co-creation |
| 2015 | Stakeholder Theory and Values in SMEs and Family Business |
| 2014 | Co-production and 'relational' sustainability |
| 2013 | Sustainability: definitions and business implications |
| 2012 | Values and market. Analysis of virtuous practices for a long-term sustainability |
| 2011 | Ethics and economic choices: a view of the civil and solidarity market economy |
| 2010 | Ethics and business choices |
| 2008 | CSR and Italian Economia Aziendale |

Leader and associate researcher on projects funded by external bodies, concerning:

- Since 2018** - Advisor for the project “Social and Solidarity Economy, Urban Communities and the Protection of Vulnerable Groups”, promoted by the University of Geneva and funded by SNIS - Swiss Network for International Studies. Scientific coordinator: prof. Marco Giugni (University of Geneva).
- Since 2017** - Grant co-writer and co-principal investigator of the project “Bergamo – Hub Urbano dell’agricoltura biodiversa (Bergamo – Urban HUB for agricultural biodiversity)” promoted by the Municipality of Bergamo with the University of Bergamo and funded by the Lombardy Region. Main partners: University of Bergamo and Municipality of Bergamo. Scientific coordinators: Francesca Forno and Silvana Signori
- 2015-2016** Grant co-writer and co-principal investigator of the project “Sistema Partecipativo di Garanzia della Lombardia” (Participatory Guarantee Systems in Lombardy), promoted by AIAB Lombardia and funded by Cariplo Foundation (Milan, Italy). Main partners: University of Bergamo, AIAB Lombardia, Mercato&Cittadinanza and “L’isola che c’è”. Scientific coordinators: Francesca Forno and Silvana Signori.
- 2011-2013** Grant co-writer and co-principal investigator of the project “Non solo cibo. Mercato & Reti per un futuro sostenibile” (Not only food. Market & Network for a sustainable future), promoted by Associazione Mercato&Cittadinanza and funded by Cariplo Foundation (Milan, Italy). Main partners: University of Bergamo, Slow Food, Mercato & Cittadinanza, Coop. Amandla, Coop. Il sole e la terra, Associazione Opera Bonomelli. Scientific coordinators: Francesca Forno, Cristina Grasseni, Silvana Signori
- 2007 - 2015** Participant and referent for Italy of a “comparative international study concerning small business leaders’ perception of related CSR and business ethics concepts”. Project leaders: Yves Fassin and Annick Von Rossem – Ghent University/Leuven University (Belgium). The project has been partially financed by EBEN – European Business Ethics Network.
- 2007-2008** Participant in a research group for the drawing up of the “Guideline for social and mission accounting of associations”, sponsored by CSV.net, Fondazione FEO-FIVOL and IREF.

A w a r d , g r a n t s a n d h o n o r s

- 2011** Award won from the University of Bergamo for the paper “Ethical Thinking in Traditional Italian Economia Aziendale and the Stakeholder Management Theory: The Search for Possible Interactions”, published in Journal of Business Ethics, Volume 89, Supplement 3 / November, 2009 (with Gianfranco Rusconi).
- 2010** The paper “Small-business Owner-managers’ Perceptions of CSR and business-related Ethical Concepts: A European cross-cultural comparative Analysis” has been selected as one of the “Best papers” to be published in Academy of Management Annual Meeting Proceedings (ISSN 2151-6561; AN 54493649), (with Fassin, Y., Van Rossem, A., Von Hoivik, H., Schlierer, H., Werner, A., Garriga, E.).
- 2008** Award from the Department of Business Administration (University of Bergamo) for research activity.

R E S E A R C H O R S T U D Y G R O U P S

- 2018 -** Member of the scientific board of CESC (Centre for Economic and Social Dynamics and Cooperation) – University of Bergamo
- 2017 -** Member of the scientific board of Bio-distretto Sociale di Bergamo with a specific role on defining a Guideline for admission to the Organic and Social District
- 2013 -** Member of the Italian network of EBEN (European Business Ethics Network)
- 2011 -** Founder of Cores Lab – a multidisciplinary research group on consumerism, networks and practices of sustainable economies
- 2008 – 2011** member of EBEN SRI Platform on Socially Responsible Investing.
- 2007-2015** participant and referent for Italy of an International research group for a “Comparative international study concerning small business leaders’ perception of related CSR and business ethics concepts”. Project leaders: Yves Fassin and Annick Von Rossem – Ghent University/Leuven University (Belgium).
- 2007-2008** participant in a research group for the drawing up of the “Guideline for social and mission accounting of associations”, sponsored by CSV.net, Fondazione FEO-FIVOL and IREF.
- 2004-2010** participant in a research group for the drawing up of a research document on the social accounting of non profit organizations (GBS – Study Group on social accounting).

M E M B E R S H I P S / A F F I L I A T I O N S

President of the Italian chapter of EBEN – European Business Ethics Network.

Member of GBS – Study Group on Social Reporting.

Member of AIDEA – Italian Academy of Business Administration

Member of SIDREA – Italian Society of accounting

R E V I E W A C T I V I T I E S

Reviewer:

- Accounting History Review
- Azienda Pubblica
- Business Ethics: A European Review
- Economia Aziendale 2000 Web
- ImpresaProgetto Eletronic Journal of Management
- Journal of Business Ethics
- Journal of Cleaner Production
- Journal of Sustainable Finance & Investment
- Social Business: an interdisciplinary journal

- Organizational Studies
- Total Quality Management & Business Excellence
- Journal of Rural Studies

P U B L I C A T I O N S

Books

- SIGNORI S. (2006) “Gli investitori etici: implicazioni aziendali. Problemi e prospettive”. Collana del Dipartimento di Economia Aziendale dell’Università degli Studi di Bergamo. Giuffrè Editore, Milano.

Edited books and special issues

- FREEMAN E.R., RUSCONI G., SIGNORI S., STRUDLER A. (eds) (2012) “Stakeholder Theory(ies): Ethical Ideas and Managerial Action” Special issue del Journal of Business Ethics, Vol. 109, issue 1, p. 1-2 (rivista classe A – rating AIDEA, 2012 Impact Factor: 1.245).
- VANDEKERCKHOVE, W.; LEYS, J.; ALM, K.; SCHOLTENS, B.; SIGNORI, S.; SCHÄFER, H (eds) (2011), “Responsible Investment in Times of Turmoil”, Series: Issues in Business Ethics, Vol. 31, Springer, London, UK and New York, USA. ISBN 978-90-481-9318-9 (hardback), 978-90-481-9319-6 (e-book), doi: 10.1007/978-90-481-9319-6.
- SIGNORI S., RUSCONI G., DORIGATTI M. (eds) (2005), “Etica e finanza” (a cura di Collana Persona, Imprese e Società, Vol. 4., FrancoAngeli Srl, Milano.

Articles in journal of international relevance

- SIGNORI, S. AND FORNO, F. (2019), "Consumer groups as grassroots social innovation niches", British Food Journal, Vol. 121 No. 3, pp. 803-814. <https://doi.org/10.1108/BFJ-08-2018-0523>.
- FASSIN, Y., WERNER A., VAN ROSSEM, A., SIGNORI S., GARRIGA, E., VON WELTZIER HOIVIK, H., SCHLIERER, H.J. (2015) “CSR and Related Terms in SME Owner–Managers’ Mental Models in Six European Countries: National Context Matters”, Journal of Business Ethics, 128 (2), 433-456. doi: 10.1007/s10551-014-2098-7.
- ANDREINI, D., PEDELIENTO, G., SIGNORI S. (2014) “CSR and service quality in nonprofit organizations: the case of a Performing Arts Association”, International journal of nonprofit and voluntary sector marketing, 19 (2), 127- 142, doi: 10.1002/nvsm.1488.
- FREEMAN E.R., RUSCONI G., SIGNORI S., STRUDLER A. (eds) (2012) “Stakeholder Theory(ies): Ethical Ideas and Managerial Action”. Introduzione alla Special issue del Journal of Business Ethics, 109 (1), 1-2.
- SCHLIERER, H., WERNER A., SIGNORI S. GARRIGA, E., VON WELTZIER HOIVIK, VAN ROSSEM, A., FASSIN, Y. (2012) “How Do European SME Owner-Managers Make Sense Of ‘Stakeholder Management’? – Insights from a cross-national study”, Journal of Business Ethics, 109 (1), 39-51, ISSN: 0167-4544, doi: 10.1007/s10551-012-1378-3.
- FASSIN, Y., VAN ROSSEM, A., SIGNORI, S. VON HOIVIK, H., SCHLIERER, H., WERNER, A., GARRIGA, E. (2010) Small-business Owner-managers’ Perceptions of CSR and business-related Ethical Concepts:

A European cross-cultural comparative Analysis” in Academy of Management Annual Meeting Proceedings (ISSN 2151-6561; AN 54493649), ISSN 21516561, doi: 10.5465/AMBPP.2010.54493649.

- SIGNORI S., RUSCONI G. (2009) “Ethical Thinking in Traditional Italian Economia Aziendale and the Stakeholder Management Theory: The Search for Possible Interactions”, *Journal of Business Ethics*, 89 (3), 303-318.
- SIGNORI S. (2009) “Ethical (SRI) funds in Italy: a review” in *Business Ethics: A European Review*, 18 (2), 145-164.

Chapters book of international relevance

- SCARPA F., SIGNORI S. (2020) “Ethics of Corporate Taxation: A Systematic Literature Review”. In: Rendtorff J.D. (eds) *Handbook of Business Legitimacy*. Springer, Cham. https://doi.org/10.1007/978-3-030-14622-1_115
- SIGNORI S. (2020) *Socially Responsible Investors*. In: San-Jose L., Retolaza J., van Liedekerke L. (eds) *Handbook on Ethics in Finance*. International Handbooks in Business Ethics. Springer, Cham. https://doi.org/10.1007/978-3-030-00001-1_5-1
- SIGNORI S. (2020) “Club of Rome. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) *Encyclopedia of Sustainable Management*. Springer, Cham.
- SIGNORI S., (2018) “Feldmilla and a sustainable food supply chain” in Cavagnaro E. (ed), *Sustainable Value Creation in Hospitality*. Guests on Earth. Goodfellow Publishers Ltd, case 15.3, pp. 286-288.
- SIGNORI S., (2017) “From “Managing for Stakeholders” to “Managing with Stakeholders”: when Stakeholders can help rescue a company” in Freeman, E., Sach, S. and Kujala, J. (eds) “*Stakeholder Engagement: Clinical Research Cases*”, Springer.
- GRASSEN, C, FORNO F., SIGNORI S. (2015) “Beyond alternative food networks: Italy’s solidarity purchase groups and the United States’ community economies”, in *Social and Solidarity Economy: Beyond the Fringe* A cura di P. Utting, United Nations Research Institute for Social Development (UNRISD), London: Zed Books, Ltd, pp. 185-201.
- FORNO F., GRASSEN C., SIGNORI S., (2015) “Italy’s solidarity purchase groups as ‘citizenship labs’” in Huddart Kennedy, E., Cohen, M.J. and Krogman N. (eds), *Putting Sustainability into Practice. Applications and Advances in Research on Sustainable Consumption*. Edward Elgard Publishing, pp. 67-88.
- SIGNORI S., AVONDO BODINO, G. (2013) “Water Management and Accounting: Remarks and new insights from an accountability perspective”, in *Accounting and Control for Sustainability*, a cura di L. Songini, A. Pistoni e C. Herzig (eds), *Studies in Managerial and Financial Accounting*, Vol. 26 (ISBN: 978-1-78052-766-6) Emerald.

Articles of national relevance

- SIGNORI S (2018) “La scelta dei GAS”, in *Economia & Management*, n. 4/2018, pp. 43-46.
- ALFORD H., SIGNORI S. (2014) “Brief considerations on the effectiveness of shareholder activism. A virtue ethics approach”, in *ImpresaProgetto*. Rivista on line del Ditea (Dipartimento di Tecnica e Economia delle Aziende) dell’Università di Genova, n.3/2014, at: www.impresaprogetto.it.

- FORNO F., GRASSEN C. E SIGNORI S. (2013) "Oltre la spesa: i Gruppi di Acquisto Solidale come laboratori di cittadinanza e palestre di democrazia". *Sociologia del lavoro*, (132), 127- 142. doi: 10.3280/SL2013-132010. (rivista classe A - GEV 14).
- SIGNORI S. (2012) "Sistemi di *welfare* e *accountability* delle aziende *non profit*: verso una rendicontazione condivisa e partecipata dei servizi alla persona", in *Azienda Pubblica*, Vol. 4, p. 423-442, ISSN: 1127-5812.
- SIGNORI S. (2010) "Non-profit Organizations and Socially Responsible Investments: a possible alliance. The case of Italian Foundations" in *Economia Aziendale Online 2000 web*, vol. 3, p. 293-302, ISSN: 2038-5498.
- RUSCONI G., SIGNORI S. (2007) "Responsabilità sociale e azienda non profit: quale declinazione?" in *Impresa Sociale*, n. 1 Vol. 78, gennaio-marzo 2007.
- SIGNORI S. (2006) "Efficienza ed efficacia nelle scelte di investimento socialmente responsabile" in *ImpresaProgetto*. Rivista on line del Ditea (Dipartimento di Tecnica e Economia delle Aziende) dell'Università di Genova, n.1/2006, at: www.impresaprogetto.it.
- SIGNORI S., STIZ G. (2006) "Accountability e bilancio sociale nella nuova normativa sull'impresa sociale" (con Stiz G.) in *Enti non profit*, Ipsoa Editore, n. 10/2006.
- BALDARELLI M.G., SANTI M., SIGNORI S. (2005), "Chiacchierando con Edward Freeman..." in *Non Profit*, Maggioli Editore, Anno XI gennaio/marzo 2005.
- RUSCONI G., SIGNORI S. (2003) "La CGIL di Bergamo. L'essere e il divenire di una "azienda" di promozione e tutela: mission e governance" in *Non Profit*, Maggioli Editore Anno IX luglio/settembre 2003.

Chapters book of national relevance

- RUSCONI G., CONTRAFATTO M., BURGIA I., MAZZOLA L., E SIGNORI S., (forthcoming) "Il ruolo del social accounting alla luce degli SDGs: considerazioni teoriche e riflessioni critiche", in *Liber Amicorum* per Antonio Matacena, Franco Angeli, Milano.
- CATTANEO C., SIGNORI S., ACERBIS E. (2018) "Potenzialità e limiti delle comunità di pratica in sanità: un caso di studio", in Corbella S., Rossignoli F. (a cura di), *Nuove frontiere del reporting aziendale: la comunicazione agli stakeholders tra vincoli normativi e attese informative*. RIREA: Roma, Italy.
- RUSCONI G., SIGNORI S. (2017 con aggiornamento nel 2019) "Etica e impresa", in Balluchi F., Furlotti K. (a cura di), *La responsabilità sociale delle imprese: un percorso verso lo sviluppo sostenibile. Profili di governance e di accountability*, Giappichelli, Torino (cap. 4).
- FORNO F., GRASSEN C., SIGNORI S. (2015) "Nuove esperienze di coeducazione al consumo responsabile: il caso dei Gruppi di acquisto solidale" in "Nutrire il pianeta? Per un'alimentazione giusta, sostenibile, conviviale". A cura di Matteo Mascia e Chiara Tintori, Bruno Mondadori editore – ricerca.
- DEL BOSCO B., BETTINELLI C., SIGNORI S., ZANOTTI S. (2014), "Bergamo Responsabile. Il ruolo sociale dell'impresa nella comunità locale" (con in Bergamo2.035. A New Urban Concept (pp.202-235). Milano: Wired.
- FORNO F., GRASSEN C., SIGNORI S. (2013) "Dentro il capitale delle relazioni. La ricerca "nazionale" sui Gas in Lombardia", in "Un'economia nuova, dai Gas alla zeta", a cura del Tavolo per la Rete Italiana di Economia Solidale. *Altra Economia*, Milano, 2013 (ISBN: 978-88-6516-0978), pp. 13-47.
- SIGNORI S. (2013) "SRI e influenza sul comportamento delle imprese: il caso dell'engagement", in "Creare valore a lungo termine. Conoscere, promuovere e gestire l'investimento sostenibile e responsabile", a cura di D. Dal Maso e G. Fiorentini. EGEA, Milano (ISBN 978-88-238-3370-8), pp.66-75.
- CONTRAFATTO M., SIGNORI S. (2012) "Responsabilità, accountability e sostenibilità aziendale: alcune riflessioni" in "Saggi di storia delle discipline aziendali e delle dottrine economiche. Scritti in onore di Antonio Amaduzzi Professore Emerito" a cura di Claudia Rossi, Gianfranco Rusconi e Stefania Servalli, Rirea (ISBN:978-88-6659-021-7), pp. 309-326.

- SIGNORI S. (2005) "Etica, finanza e finanza etica: una chiave di lettura" in SIGNORI S., RUSCONI G., DORIGATTI M. (eds) (2005), "Etica e finanza" (a cura di Collana Persona, Imprese e Società, Vol. 4., FrancoAngeli Srl, Milano, pp. 11-18.
- SIGNORI S. (1997) "Il settore non profit: cosa è e perché finanziarlo" in "La fionda di Davide – Verso una finanza etica" a cura di Aldo Cattaneo, Daniele Rocchetti, Giovanni Stiz. Ed. Alfazeta, Parma.
- SIGNORI S. (1997) "Le MAG, cooperative di mutua autogestione" in "La fionda di Davide – Verso una finanza etica" a cura di Aldo Cattaneo, Daniele Rocchetti, Giovanni Stiz. Ed. Alfazeta, Parma.

Working papers and Reports

- CRISTINI A., GRASSEN M., SIGNORI S. (2018) "Il Bio-distretto dell'agricoltura sociale di Bergamo focus sulla componente imprenditoriale". Indagine a cura di CESC (Centro sulle dinamiche Economiche, Sociali e della Cooperazione) - Università di Bergamo financed by Confcooperative Bergamo and Coesi.
- CRISTINI A., GRASSEN M., SIGNORI S. (2018) "Le imprese cooperative in provincia di Bergamo: Valori comuni e specificità. Indagine a cura di CESC- Università di Bergamo financed by Confcooperative Bergamo.
- FORNO F., GRASSEN C., SIGNORI S. (2013) "I GAS nella provincia di Bergamo". Indagine osservatorio CORES in collaborazione con il Tavolo Nazionale RES, CORES working paper, N. 1 2013, available at: <http://aisberg.unibg.it/bitstream/10446/28934/4/WP%20Cores%201-2013.pdf>.
- VIGANÒ L., SIGNORI S. (1996) "Finanza etica: tipologie di intervento e analisi di tre banche". Working paper ("quaderno") of the Department of Business Administration of the University of Bergamo, n. 1, 1996.

Conference proceedings (with ISBN)

- "Cooperative e imprese for-profit a confronto: il caso italiano" (with Cristini Annalisa and Grasseni Mara), presented at the XIII Colloquio Scientifico sull'impresa sociale. June 2019.
- "Closing the attitude-behaviour gap: the case of Solidarity Purchase Groups" (with Francesca Forno), in Agriculture and Agricultural Science Procedia, Vol. 8 (2016), p. 475 – 481.
- "The Customer Satisfaction in a Non Profit Context: the Role of Social Responsibility and its Communication" (with Andreini D., Pedeliento G.), in Proceedings of the 37th Macromarketing Conference (Berlin, Germany), p. 193-197, Macromarketing Society, Inc., 2012: (ISBN: 978-3-941240-50-6).
- "La customer satisfaction nelle associazioni di promozione sociale: il ruolo della responsabilità sociale e della sua comunicazione", paper presented at the XVI convegno annuale AIDEA Giovani "La creazione di Valore: aspetti critici e problematiche di misurazione, Cagliari November 2011 (with D. Andreini and G. Pedeliento) (ISBN 978-88-906627-06).

Bergamo, 4/12/2020

